

FOR IMMEDIATE RELEASE

Contact: Kelly Coughlin Casey
Annex Communication
(954) 294.9135
kcoughlin@annexcommunication.com

Two Day Grand Opening Event At Miami Subs Pizza & Grill
In Surfside, FL

Ft Lauderdale, FL – the newly opened Miami Subs Pizza and Grill at 9476 Harding Avenue in Surfside, FL will celebrate their Grand Opening February 19-20, 2010.

The Surfside restaurant, the first South Florida location to showcase an in-line store & the new look of the Fort Lauderdale-based restaurant chain, is a great place to enjoy breakfast, lunch or dinner in a casual and relaxed atmosphere. This location features digital menu boards, flat screen televisions, hand-painted murals and they deliver. Delivery is available at this location and other participating locations by placing orders on line or through the chain's toll free one number delivery system 888-888-36-08. Please visit www.miamisubs.com for participating locations.

Grand Opening festivities will include a ribbon-cutting ceremony; food sampling; gift card giveaways; pictures with Miami Subs mascot, Pete the Flamingo; face-painting, live music, and ticket giveaways to Orlando's Universal Studios.

The company has aggressive plans to open over 500 new Miami Subs Pizza and Grill franchise restaurants over the next five years. The chain is known for its fabulous menu items, which includes Philly cheesesteaks, wings, gyros, burgers, subs, pitas, salads and pizza. Miami Subs prides itself in serving freshly made to order food - guaranteed, separating the chain from the "fast food" category. Miami Subs restaurants are located in Florida, the Carolinas, New Jersey and New York with International locations in the Cayman Islands and Turkey.

About Miami Subs Grill:

The Mission Statement of Miami Subs Pizza and Grill is "to enhance and help secure Franchisee wealth by employing skilled, dedicated professionals along with contemporary technologies to communicate valuable information, reliable advice, and innovative, creative marketing programs, enabling impeccable and profitable execution of every business aspect. The 1 Priority will always be the success of our Franchisees and the satisfaction of their Customers."